



Make-IT Alliance

Promoting Tech Entrepreneurship Worldwide

VC4A – Connecting startups to opportunities

Do you already promote start-ups / tech-entrepreneurs in developing countries? If yes, why?

VC4A started in 2007 with the mission to build up the startup community in Africa. It has grown organically over the years, but always with the sole aim to support promising entrepreneurs with the potential to build high growth high impact companies on the continent.

How did you promote start-ups / tech-entrepreneurs so far (worldwide and in developing countries)?

- VC4A platform offers ready tools to set up and manage lean, rigorous and transparent application screening and selection process;
- VC4A Startup Academy – a virtual learning center with on demand modules, self-learning tools and content tailored for high-growth startups;
- VC4A Mentorship Marketplace connects entrepreneurs to a global network of 300+ mentors;
- VC4A Research collects data from its fast-growing community of startup entrepreneurs and early stage investors to help explain trends and set the way forward;
- Opportunities for investor matchmaking and online venture showcase.

What are your experiences and best practices you might want to share with the Make-IT-Alliance?

- Ten years of experience working with entrepreneurs, mentors and early stage investors from across the African continent;
- Experience in running multi-country, multi-year programs working with a large network of stakeholders;
- Designed and implemented award winning programs.

How do you want to promote start-ups / tech-entrepreneurs in the future? What is your vision?

- VC4A leverages its partnerships with corporates, investors and mentors, and as cofounder of AfriLabs and the African Business Angels Network (ABAN), helps to build relevant partnerships, develop effective recruitment campaigns, and implement market relevant activities.

What are your expectations from the Make-IT Alliance together with the Federal Ministry for Economic Cooperation and Development?

VC4A seeks collaborations with Make-IT Alliance partners and offers its experience, processes, data tools and lessons learned from its research work, venture directory, performance index, partner directory and network of local experts and partners.

VC4A operates as a social venture and is registered as a B.V. in The Netherlands. The organization's headquarters are in Amsterdam.